Template Stakeholder Mapping Tool

*Sample tool and audit criteria to be adapted dependent on stakeholder group. The first step will be to decide which stakeholder group(s) you want to audit. For this example, we have suggested evaluating PAH specialist clinicians.*

Audit Method

1. **Analysis**

Develop a points system to enable each clinician to be ranked according to their importance in the field of PAH and their potential influence over their peers. Points to be awarded to each specialist clinician against the following criteria:

* Associations, professional societies and journal panel’s membership: Points to be awarded for membership to key professional associations, organizations and journal panels. In addition, more points to be awarded to those who hold senior positions, i.e. Chairperson/president/key representative of a given society.
* Guideline involvement: Clinicians to be awarded points for the involvement in the development of national guidelines. More points to be awarded to those involved in the development of PAH specific guidelines, rather than PH in general.
* Number of published clinical papers: Points to be awarded for each research paper on the subject of PAH that clinicians were involved with.

1. **Rating scale**

|  |  |
| --- | --- |
| **Criteria** | **Rating scale** |
| Association memberships | * Chair/president/key representative of a PAH or PH association – 50 points * Member of a PAH or PH steering group or association – 20 points |
| Professional societies | * Chair/president of a PAH or PH professional society – 50 points * Member of a PAH or PH steering group or professional society – 20 points |
| Journal panels | * Chair/president of a PH journal panel – 50 points * Member of a PH journal panel – 20 points |
| Guideline involvement | * Involvement in PAH guidelines – 150 points * Involvement in PH guidelines – 100 points |
| Clinical papers | * Each research paper published on the subject of PAH – 20 points |

**Example detail in spreadsheet:**

|  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- |
| Name | Title/  Speciality | Organizations | Contact details | Associations/ memberships | Professional societies | Guideline committees | Published papers/  articles | Total score |
| Rob  Brown | PAH Consultant | Hospital Y | [rob@pah.com](mailto:rob@pah.com) | Member of PAH group | Chair of PH society | Contributed to 2012 PH guidance | Care for PH, *Journal of PH*, 2003 | 190 |

1. **Recommended levels**

You could allocate recommended levels dependent on total points awarded. You can then assess which clinicians you may want to approach for different activities.

* Level 1 – above 250 points
* Level 2 – 150-249 points
* Level 3 – 50-149 points
* Level 4 – 49 and below points