# Making use of related events



### **Activity description**

Make the most of every opportunity to network or increase awareness about PAH, such as at conferences or press briefings

#### **Target audiences**

Attendees/audience at all events

#### **Key considerations**

- Accept invitations to events you never know who else might be attending
- Carry a supply of information about your organization and business cards to hand out



## Key steps

Obtain a **list of attendees** prior to the meeting and **identify contacts** you would like to meet

Email them asking if they can set aside **15 minutes** to discuss the issues relating to PAH At the event, take every possible opportunity to **meet with** relevant contacts

Offer representatives of your organization as speakers at relevant events – this helps to raise your profile

If you didn't manage to speak to a key contact, **send them an email after the event** 

Event organizers may allow patient organizations to have a small display/exhibition area free of charge – don't be afraid to ask

## Top tips

Make the effort to **speak** to as many people as possible

Keep notes of all meetings and discussions with key contacts so you can follow up with them in the future